International TAKIFUJI Art Award 2020

The 41th Scholarship Application Guidelines

Public Interest Incorporated Foundation

JAPAN TRAFFIC CULTURE ASSOCIATION
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by Hisao Taki,
Director General,
JAPAN TRAFFIC CULTURE ASSOCIATION

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A Message to Students Who Will Be Shouldering the Art and Culture of the Future

We’re said to be in an “Age of Culture” because culture has become an effective means of understanding political and social situations. It is also a way of expressing our identity, and it is probably the best way we have of showing the spirit of the times. So, culture plays a very important role in our lives.

The culture speaks a common language all over the world. They act as border crossing catalysts for mutual understanding.

The reason we at the Japan Traffic Culture Association set up “The TAKIFUJI Art Award” scholarship program in 1980 was based on this understanding of the role culture plays in our society. Our wish was to support our artistically talented young people, the students who would provide the future of our art and culture. In 1991 we broadened our invitation to include art student from overseas, and changed the scholarship’s name to “The International TAKIFUJI Art Award”. Presently the scholarship draws students from 13 domestic and 12 foreign institutions—5 from Asia and the U.S., and 7 from Europe. Over the last 40 years we’ve provided support to almost 700 students, some of whom have become leaders in the art world.

Besides our work with students, the association has continued to promote other artistic movements that popularize art in public places. We are particularly proud of the stained glass, ceramic relief installations and sculptures we have placed in railway stations, hospitals, airports and other public places—more than 500 nationwide. Such artistic expressions of culture in public places enrich the sensibility of our citizens and visitors. We also support the so-called “one-percent-for-art” policy which originated in Europe and the U.S. just after WW2. This legislature requires that a small proportion of civic revenues be used for public art. We want to see a similar policy enacted in Japan.

So, in the spirit of our association’s two aims—promoting public art projects and support young students aiming at culture creation — we cordially invite you to apply for the International TAKIFUJI Award Scholarship.

Sincerely,

Hisa Taki
Hisa Taki, Director General,
Public Interest Incorporated Foundation
JAPAN TRAFFIC CULTURE ASSOCIATION
02 Public Art in Japan

Since 1972, JAPAN TRAFFIC CULTURE ASSOCIATION Produced more than 540 public art all over Japan. Right are several of them.

* Among the public art, several works are subsidized by Japan Lottery Association as a CSR and PR project.

- FUKUZAWA Ichiro, Stained glass, JR Tokyo Sta., 1972
- KATAOKA Tamako, Ceramic relief mural, Sunshine 60 Bldg., 1978
- TONEYAMA Kojin, Ceramic relief mural, JR Yokohama Sta., 1992
- YONEBAYASHI Hiromasa, Stained glass, Komatsu Airport, 2018
- TAKAHASHI Yolchi, Stained glass, Saitama Railway Line, Urawa-Misono Station, 2018
- TEZUKA Osamu, Ceramic relief mural, Rinkei Line, Koiwai-Tennoji Station, 2019
the 40th International TAKIFUJI Art Award Gallery

Among the winners of Prize for Excellence, Grand Prize will be dedicated to the best Japanese winner’s work and International Grand Prize to the best foreign winner’s work.

Below are 2019’s winners, left is Mr. KITAMURA Takahiro of Kyoto University of Art and Design and his artwork, right is Johanna MIRABEI of Ecole Nationale Supérieure des Beaux-Arts de Paris and her artwork. Grand Prize receive 200,000 JPY, and International Grand Prize 100,000 JPY additionally.

First and Final selection

The selection will be held two times. Below, left and middle are first selection and right is final one.
Art Award Ceremony & Tour to Atelier

Art Award Ceremony following reception.

Winners and professors are invited to visit Atelier “CREARE Atami-Yugawara Studio”, located 80 km south west of Tokyo, for one day tour a day before Art Award Ceremony. The Atelier creates public art of ceramic relief and stained glass and winners will take part in workshop.
**Award Amount**
- Prize for Excellence: 300,000 JPY single installment
- Special Jury Prize: 100,000 JPY single installment

**Privileges**
Prize for Excellence recipient and his / her professor will be invited to the award ceremony in Tokyo, Japan. The award amount will not be given unless they accept the following conditions.
- Attending the award ceremony in Tokyo (TBA, in October / November).
- Participating in a 1 day excursion (TBA, on the day before the ceremony day) to visit CREARE Atami-Yugawara Studio, Shizuoka, 100km south west of Tokyo.

CREARE is the public art headquarters of the association aims to create the cultural and artistic environment. They produce stained glasses, ceramic relief murals, and sculptures. Participants could see atelier staff’s work for making stained glass and ceramic relief mural.

**Qualifications**
- Students who are qualified and recommended by professor.

**Designated Universities / Colleges**
(Universities and Colleges are listed in alphabetical order of country.)
- Tsinghua University, Academy of Arts & Design, China
- The Education University of Hong Kong, China
- Ecole Nationale Superieure des Beaux-Arts, France
- Berlin University of the Arts, Germany
- Stuttgart State Academy Art and Design, Germany
- Ewha Womans University, College of Arts, Korea
- Hongik University, Korea
- Seoul National University, Korea
- Lasalle College of the Arts, Singapore
- University of the Arts London, UK
- University College London, UK
- Art Center College of Design, USA

**Application Institute, USA**

**Application Deadline**
- June 15th, 2020

**Results Announcement**
- Middle of September, 2020

**Application Documents**
- Student Information
- Concept of your Artwork
- Letter of Recommendation from an advising professor
- Student registration certificate (issued by the university / college)
- Photos of artwork: mounted on paper and digital data (CD or DVD-R) *See 04-05 Photo Regulations.

*The Application Documents are not returnable for any reason whatsoever.

**Mailing Address for Application Documents :**
JAPAN TRAFFIC CULTURE ASSOCIATION
Tokyo Takarazuka Bldg. 8th floor, 1-1-3 Yurakucho, Chiyoda-ku, Tokyo, Japan 100-0006
URL : http://jptca.org/en/

**Inquiries :**
International TAKIFUJI Art Award Office
E-mail : info@jptca.org
Phone : +81.3.3504.2221
(10AM - 6PM, Monday - Friday) *Japan time
Fax : +81.3.3504.2224
Please complete in English using block letters.

Name
First Name __________________________ Last Name __________________________

Name of University / College _________________________________________________

Major ________________________________________________________________

Grade _________________________________________________________________

Expected Date of Graduation _______________________________________________
mm / dd / yy

Date of Birth ___________________________________________________________
mm / dd / yy

Nationality ______________________________________________________________

Mailing Address
House No. / Street :

Village / Town / City :

State / Province / District :

Postal / Zip Code: __________________________ Country :

Telephone _____________________________________________________________

E-mail Address _________________________________________________________

Reason for Applying :
____________________________________________________________________

____________________________________________________________________

____________________________________________________________________
Talk about your application document in detail - Please complete in English using block letters.
Please complete in English using block letters.

Name of Recommender

First Name ____________________________________________ Last Name ____________________________________________

Name of University / College

________________________________________________________

E-mail Address

________________________________________________________

Name of Student

________________________________________________________

Student’s Major

________________________________________________________

Reason for Recommendation:

________________________________________________________

________________________________________________________

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________________________________________________________

Signature ____________________________________________ Date _________________________________
Photos of Artwork
The applicants need to submit the following high quality photos of artwork with all other application documents.
- Mounted photos on paper
- Digital data (CD or DVD-R)
They should be sent to Japan Traffic Culture Association and arrive by the end of June, 2018.
Photos mounted on paper and digital data, must consist of at least 2 different pieces of artwork. Photo collages are not acceptable as the application document.
- The total number of photos on mounted on paper and digital data should not exceed 10 each.

Examples: 1 photo each of artwork A, B, C, D, E, F, G, H, I, J; 10 photos total.
3 photos of artwork A and 1 photo each of B, C, D, E, F; 8 photos total.

Photo Regulations (Mounted Photos)
- Photo size
The size of the photos should be approximately 5R size (5 x 7 inch, 127 x 178mm) or Cabinet size (5.12 x 7.09 inch, 130 x 180mm).

- Mount (paper) size
Each photo is pasted or printed on a separate letter size paper. 1 photo should be put on the center of paper (see the examples to the right). Please send them in sheets. Do not bind them up like a book.

- Caption
Fill in the Caption Sheet, then paste or put them under the photo.
Photo Regulations (Photo Data)
Photo data must be approximately 2450×1750 pixel (350 ppi) and exported in jpeg format on a disk media (CD-R or DVD-R).
*Only jpeg format is acceptable.
*Photo data must NOT include margin as the mount (paper) with caption
Name each photo using the title of the artwork (may be shortened if the original title is too long). In English would be appreciated to prevent character corruption.
*When you submit some photos for 1 artwork, please numbered them at the end of the title.

Examples: “title A”_01, “title A”_02, “title A”_03, …

Write the name of applicant and university / college on the disk (CD-R or DVD-R)
*The picture data on CD-R and video on DVD-R will be used for screening process by selection committee.
*The selection committee recognizes that the color of artwork is based on the quality of the printed one.

Video of Artwork (Voluntary Document)
For those people who apply for this competition with 3D artwork; Sculptures, Ceramics, etc. NOT with 2D artwork; Paintings, Printings, Photographs, etc.
15-second-video (MP4 on a DVD-R) is acceptable as a support document of applicant’s artwork to describe the details.
1 artwork should be in 1 video (ex. NOT 2 artwork in 1 video). Submitted photos mounted on paper and a disk (CD-R or DVD-R) are also mandatory.

Example (Photo Data)
Write the applicant’s name in block letters on the CD-ROM / DVD-R.
Please copy if it is not enough.

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<td>Name of University / College</td>
<td>Dimensions W x H x D</td>
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